

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: ABG-2415-2020

ScopusID: 57219744628

Yoksis Researcher ID: 117100

Education Information

Doctorate, Anadolu University, SOSYAL BİLİMLER ENSTİTÜSÜ, Chair of Tourism Management, Turkey 2014 - 2019

Postgraduate, Afyon Kocatepe University, Graduate School of Social Sciences, Chair of Tourism and Hotel Management, Turkey 2011 - 2013

Undergraduate, Anadolu University, TURİZM VE OTEL İŞLETMECİLİĞİ YÜKSEKOKULU, Department of Tourism and Hotel Management, Turkey 2005 - 2010

Biography

Engin Bayraktaroğlu received his Master's degree in Tourism and Hotel Management from Kocatepe University in 2013 and a Ph.D. degree in Tourism Management from Anadolu University in 2019. He works as an Associate Professor at Anadolu University Faculty of Tourism. He is currently on sabbatical leave as a guest researcher at The Julius Maximilian University of Würzburg, Faculty of Business and Economics. His research interest includes destination value, destination development, tourist mobility.

Foreign Languages

English, C1 Advanced

Certificates, Courses and Trainings

Measurement and Evaluation, Etnografiden Nitrografiye Nitel Araştırma - 13. Araştırma Yöntemleri Semineri, Anatolia: Turizm Araştırmaları Dergisi, 2017

Measurement and Evaluation, Nitel Araştırma Yöntemleri - 11. Araştırma Yöntemleri Semineri, Anatolia: Turizm Araştırmaları Dergisi, 2013

IT, micros/FIDELIO Suite 8 Training, Protel, 2012

IT, Amadeus Reservation & Ticketing Exam, Amadeus IT Group SA, 2010
Quality Management, ISO 9001:2008 Internal Quality Auditor Training, TRB International, 2009

Dissertations

Doctorate, Establishing Theoretical Basis of Destination Value, Anadolu University, SOSYAL BİLİMLER ENSTİTÜSÜ, Chair of Tourism Management, 2019
Postgraduate, Practicing Assets of Undergraduate Tourism Education Institutions in Turkey, Afyon Kocatepe University, Graduate School of Social Sciences, Chair of Tourism and Hotel Management, 2013

Research Areas

Tourism and Hotel Management

Academic Titles / Tasks

Associate Professor, Anadolu University, TURİZM FAKÜLTESİ, Department of Tourism Management, 2023 - Continues
Assistant Professor, Anadolu University, TURİZM FAKÜLTESİ, Department of Tourism Management, 2020 - 2023
Research Assistant, Anadolu University, TURİZM FAKÜLTESİ, Department of Tourism Management, 2014 - 2020
Research Assistant, Afyon Kocatepe University, Faculty of Tourism, Department of Tourism Management, 2013 - 2014
Research Assistant, Afyon Kocatepe University, School of Tourism and Hotel Management, Department of Hospitality Management, 2010 - 2013

Academic and Administrative Experience

Deputy Head of Chair, Anadolu University, SOSYAL BİLİMLER ENSTİTÜSÜ, Chair of Tourism Management, 2022 - 2023
Deputy Head of Chair, Anadolu University, TURİZM FAKÜLTESİ, Department of Tourism Management, 2022 - 2023
Deputy Head of Department, Anadolu University, TURİZM FAKÜLTESİ, Department of Tourism Management, 2022 - 2023
Erasmus Program Department Coordinator, Anadolu University, TURİZM FAKÜLTESİ, Tourism Management, 2019 - 2023
Coordinator of Student Clubs, Anadolu University, REKTÖRLÜK, 2019 - 2021
Representative of Research Assistants, Anadolu University, TURİZM FAKÜLTESİ, 2014 - 2016
Head of the Research Assistants Representatives Board, Anadolu University, REKTÖRLÜK, 2014 - 2016
Self-Evaluation Commission Member, Anadolu University, REKTÖRLÜK, 2014 - 2015

Courses

Volunteer Work, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Event Management, Undergraduate, 2022 - 2023
Community Services, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Thesis, Postgraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022
Seminar, Postgraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021
Introduction to Tourism, Undergraduate, 2023 - 2024
Tourism Field Studies, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Reporting Scientific Researches, Postgraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022
Career Planning, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022

Tourism Management Graduation Project, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Research in Area of Specialization, Postgraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022
Globalization and Competitive Strategies in Tourism, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
Conference and Event Management, Undergraduate, 2021 - 2022, 2020 - 2021
Project Preparation and Management, Undergraduate, 2022 - 2023
Ethics in Tourism, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
Life in Campus, Undergraduate, 2019 - 2020
Food & Beverage Service I, Associate Degree, 2012 - 2013
Banquet and Catering Services Management, Associate Degree, 2012 - 2013
Room Service, Associate Degree, 2012 - 2013

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **An Evaluation of the Tourism-Induced Environmental Kuznets Curve (T-EKC) Hypothesis: Evidence from G7 Countries**
IŞIK C., Ahmad M., PATA U. K., Ongan S., Radulescu M., Adedoyin F. F., BAYRAKTAROĞLU E., AYDIN S., Ongan A.
SUSTAINABILITY, vol.12, no.21, 2020 (SCI-Expanded)

Articles Published in Other Journals

- I. **Üniversitelerdeki Turizm İşletmeciliği Bölümlerinin Akademik Teşkilatlanması: Türkiye'deki Ahval ve Şerait**
Bayraktaroğlu E.
Journal of gastronomy, hospitality and travel (Online), vol.6, no.1, pp.227-239, 2023 (Peer-Reviewed Journal)
- II. **Intrinsic and extrinsic values of destinations**
BAYRAKTAROĞLU E., Kozak N.
European Journal of Tourism Research, vol.31, 2022 (ESCI)
- III. **Analysis of the Effects of the Central Bank's Interest Announcements on Tourism Index Returns**
Gunay F., BAYRAKTAROĞLU E.
SOSYOEKONOMI, vol.30, no.51, pp.91-118, 2022 (ESCI)
- IV. **Kariyer Uyum Yeteneği Ölçeğinin Kültürlerarası Uyarlaması: Antalya'daki Beş Yıldızlı Otellerin Çalışanları Üzerinde Bir Uygulama**
BAYRAKTAROĞLU E., EMİR O.
İşletme Araştırmaları Dergisi, vol.13, no.4, pp.3873-3888, 2021 (Peer-Reviewed Journal)
- V. **GEOPOLITICAL RISKS AND INTERNATIONAL TOURIST ARRIVALS TO TURKEY: A CAUSALITY STUDY**
Bayraktaroğlu E., GURSOY S., GUNAY F., KARAKUŞ Y.
ANAIŞ BRASILEIROS DE ESTUDOS TURISTICOS-ABET, vol.11, 2021 (ESCI)
- VI. **Assessing the Short-term Impacts of COVID-19 Pandemic on Foreign Visitor's Demand for Turkey: A Scenario Analysis**
GÜNAY F., BAYRAKTAROĞLU E., ÖZKUL K.
JOURNAL OF EKONOMI, vol.2, no.2, pp.80-85, 2020 (Peer-Reviewed Journal)
- VII. **Tourism and Innovation: A Literature Review**
Işık C., Günlü E., Taş S., Akoğul E., Uyrun A., Hajiyeva T., Turan B., Dirbo A. H., Bayraktaroğlu E.
JOURNAL OF EKONOMI, vol.1, no.2, pp.98-154, 2019 (Peer-Reviewed Journal)
- VIII. **Tourists as Meme-seekers: A Theoretical Approach**
BAYRAKTAROĞLU E.
Journal of Tourism, Leisure and Hospitality, vol.1, no.1, pp.22-28, 2019 (Peer-Reviewed Journal)
- IX. **Evaluation of Consumer Complaints in Five Star Hotels: The Case of Eskisehir**
DEMİRCİ B., BAYRAKTAROĞLU E., SEÇİLMİŞ C.

Turizm Akademik Dergisi, vol.2, no.1, pp.15-21, 2015 (Peer-Reviewed Journal)

- X. **Türkiye’de Lisans Düzeyinde Turizm Eğitimi Veren Kurumların Uygulama Olanaklarının Değerlendirilmesi Üzerine Bir Araştırma**
SOYBALI H. H., BAYRAKTAROĞLU E.
ANATOLIA, vol.24, no.2, pp.185-199, 2013 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Critical Social Challenges in the Tourism Industry: Labor, Commodification, and Drugs**
Çıvak B. (Editor), Bayraktaroğlu E. (Editor)
IGI Global yayınevi, Pennsylvania, 2023
- II. **Leadership Approaches in Global Hospitality and Tourism**
Baytok A. (Editor), Zorlu Ö. (Editor), Avan A. (Editor), Bayraktaroğlu E. (Editor)
IGI Global yayınevi, Pennsylvania, 2023
- III. **Servant Leadership in the Hospitality Industry**
Bayraktaroğlu E.
in: Leadership Approaches in Global Hospitality and Tourism, Baytok Ahmet, Zorlu Özcan, Avan Ali, Bayraktaroğlu Engin, Editor, IGI Global yayınevi, Pennsylvania, pp.218-229, 2023
- IV. **Hasan Işın Dener (Prof. Dr.)**
BAYRAKTAROĞLU E.
in: Turizm Akademisinde Kaybettiklerimiz, Derman Küçükaltan, Muharrem Tuna, Şule Kaya Ünal, Editor, Detay Yayıncılık, Ankara, pp.198-211, 2023
- V. **Macera Turizmi**
BAYRAKTAROĞLU E.
in: Afyonkarahisar ve Turizm, Ahmet Baytok, Ali Avan, Editor, Detay Yayıncılık, Ankara, pp.358-373, 2022
- VI. **Sistematik Olmayan Riskler ve Belirleyicileri: Turizm Sektörü Örneği**
Günay F., Bayraktaroğlu E.
in: Risk Yönetimi: Teori ve Uygulamalar, Serdar Yaman, Tuğba Nur, Editor, Gazi Kitabevi, Ankara, pp.137-158, 2022
- VII. **Destinasyon Geliştirmenin Kuramsal Temelleri**
BAYRAKTAROĞLU E., EMİR O.
in: Destinasyon Geliştirme ve Örnek Uygulamalar, Oktay Emir, Editor, Detay Yayıncılık, Ankara, pp.1-21, 2022
- VIII. **Önbüro Yönetimi**
Yolal M. (Editor), Bayraktaroğlu E. (Editor)
Anadolu Üniversitesi, Eskişehir, 2020
- IX. **Konaklama Yönetim Sistemleri**
BAYRAKTAROĞLU E.
in: Turizmde Otomasyon Sistemleri, IŞIK CEM, Editor, Anadolu Üniversitesi, Eskişehir, pp.31-60, 2020
- X. **Eskişehir İlinin Turizm Kaynaklarının/Temalarının Pazarlama Stratejisi**
GÜNAY AKTAŞ S., YILMAZ H., YAYLA Ö., BAYRAKTAROĞLU E., EKİNCEK S., OLGAC S.
in: Eskişehir İlinin Turizm Kaynaklarının Mekansal Analizi ve Pazarlama Stratejisi, GÜNAY AKTAŞ Semra, Editor, Bursa Eskişehir Bilecik Kalkınma Ajansı, Bursa, pp.397-422, 2020
- XI. **Önbüroda Denetim ve Raporlama**
BAYRAKTAROĞLU E., ÇIVAK B.
in: Önbüro Yönetimi, Medet Yolal, Engin Bayraktaroğlu, Editor, Anadolu Üniversitesi, Eskişehir, pp.177-199, 2020
- XII. **Odalar Bölümü Operasyonu ve Yönetimi**
SÖKMEN S., BAYRAKTAROĞLU E.
in: Otel İşletmelerinin Yönetimi: Operasyonel Süreç ve Yönetim Uygulamaları, Pala Tuğba, Tepeci Mustafa, Editor, Detay Yayıncılık, pp.19-38, 2020
- XIII. **Getiri Yönetimi Sistemleri**
BAYRAKTAROĞLU E., ÇIVAK B.

- in: Turizmde Otomasyon Sistemleri, IŞIK CEM, Editor, Anadolu Üniversitesi, Eskişehir, pp.119-148, 2020
- XIV. **Otel İşletmelerinde Bilgi Teknolojilerinin Yönetimi**
BAYRAKTAROĞLU E.
in: Otel İşletmelerinin Yönetimi: Operasyonel Süreç ve Yönetim Uygulamaları, Tuğba Pala ve Mustafa Tepeci, Editor, Detay Yayıncılık, Ankara, pp.179-204, 2020
- XV. **Konaklama İşletmelerinde Önbüro**
BAYRAKTAROĞLU E., ARSLANER DÜŞMEZKALENDER E.
in: Önbüro Yönetimi, Medet Yolal, Engin Bayraktaroğlu, Editor, Anadolu Üniversitesi, Eskişehir, pp.3-30, 2020
- XVI. **Yiyecek-İçecek ve Eğlence Yönetim Sistemleri**
BAYRAKTAROĞLU E.
in: Turizmde Otomasyon Sistemleri, IŞIK CEM, Editor, Anadolu Üniversitesi, Eskişehir, pp.61-90, 2020
- XVII. **Önbüroda Getiri Yönetimi**
BAYRAKTAROĞLU E., ÇIVAK B.
in: Önbüro Yönetimi, Medet Yolal, Engin Bayraktaroğlu, Editor, Anadolu Üniversitesi, Eskişehir, pp.153-176, 2020
- XVIII. **Odalar Bölümü Operasyonu ve Yönetimi**
SÖKMEN S., BAYRAKTAROĞLU E.
in: Otel İşletmelerinin Yönetimi: Operasyonel Süreç ve Yönetim Uygulamaları, Tuğba Pala ve Mustafa Tepeci, Editor, Detay Yayıncılık, Ankara, pp.19-38, 2020
- XIX. **Rumeli İşkembecisi ve Lokantası**
BAYRAKTAROĞLU E.
in: Dünden Bugüne Ankara Otel, Lokanta, Pastane, Turizm, KOZAK NAZMI, Editor, Detay Yayıncılık, Ankara, pp.289-301, 2019

Refereed Congress / Symposium Publications in Proceedings

- I. **A Scale Adaptation Study to Determine Quality Perceptions in Tourism Education**
BAYRAKTAROĞLU E., CAN İ. I., SÖKMEN S., AKSÖZ E. O.
4th Conference on Managing Tourism Across Continents (MTCON23), İstanbul, Turkey, 15 March 2023
- II. **Turizm Yüksek Öğreniminde Kalite Algısı Ölçeğinin Kültürel ve Dilsel Eşdeğerliğinin Sağlanması**
Bayraktaroğlu E., Can İ. I., Sökmen S., Aksöz E. O.
22.Ulusal Turizm Kongresi, Burdur, Turkey, 27 - 29 October 2022, pp.288-302
- III. **An Assesment on Tourism Precariat: Examples from Eskişehir**
Çıvak B., Bayraktaroğlu E.
4th International Tourism Congress, Eskişehir, Turkey, 16 - 19 October 2019, pp.267-272
- IV. **A Theoretical Proposal for Modelling Tourist Types and Behaviours**
BAYRAKTAROĞLU E.
4th International Tourism Congress, Eskişehir, Turkey, 16 - 19 October 2019
- V. **2003 – 2018 Yılları Arasında Turizm Alanında Detay Yayıncılık Tarafından Yayımlanan Kitapların Bibliyometrik Analizi**
DURSUN M. T., BAYRAKTAROĞLU E., KOZAK N.
Prof. Dr. Hasan Olalı Turizm Sempozyumu, İzmir, Turkey, 18 - 21 October 2018
- VI. **İngilizce “Leisure” ve “Recreation” Sözcüklerinin Türkiye Türkçesindeki Karşılıkları Üzerine**
BAYRAKTAROĞLU E., GÜL YILMAZ E.
9. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Turkey, 5 - 08 April 2018
- VII. **An Evolution of Culture through Tourism Memes Cultural Mimesis Reproduction**
BAYRAKTAROĞLU E., WEE D.
3rd International Cesme - Chios History, Culture Tourism Symposium, İzmir, Turkey, 3 - 04 November 2016, pp.264-270
- VIII. **Turizmi Anlamak Memetik Bir Yaklaşım**
BAYRAKTAROĞLU E.

17. Ulusal Turizm Kongresi, Muğla, Turkey, 20 - 23 October 2016, pp.1580-1588

IX. Destinasyon Değerinin Kuramsal Altyapısının Oluşturulması

BAYRAKTAROĞLU E.

VIII. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Turkey, 29 April - 01 May 2016, pp.372-373

X. Lisans Düzeyinde Turizm Eğitimi ve Fakülte Bünyesinde Örgütleniş Biçimine Yönelik Bir Değerlendirme

KILIÇ G., BAYRAKTAROĞLU E.

Turizm Eğitimi Konferansı, Turkey, 17 - 19 October 2012, pp.189-198

Supported Projects

Bayraktaroğlu E., Project Supported by Higher Education Institutions, Bibliometric Analysis of Articles on Tourism and Crime, 2022 - 2023

Aksöz E. O., Bayraktaroğlu E., Sökmen S., Can I. I., Project Supported by Higher Education Institutions, Determination of Anadolu University Tourism Management Undergraduate Program Students' Quality Perceptions towards Education and Training: A Scale Adaptation Study, 2022 - 2023

Bayraktaroğlu E., Project Supported by Higher Education Institutions, Reactions of Tourism Investors to Policy Interest Announcements, 2020 - 2021

Bayraktaroğlu E., Project Supported by Higher Education Institutions, Examining the Relationships between Economic Growth, Tourism, Energy, Trade and CO2 (environment), 2020 - 2021

Bayraktaroğlu E., Project Supported by Higher Education Institutions, The Process of Precarization of Labor in Turkish Tourism and the Formation of the Tourism Precariat, 2019 - 2020

Bayraktaroğlu E., Project Supported by Higher Education Institutions, Measuring the Career Adapt-Abilities of Hotel Employees, 2019 - 2020

Bayraktaroğlu E., Development Agency, Spatial Analysis of Tourism Resources of Eskişehir and Tourism Marketing Strategy, 2019 - 2020

Activities in Scientific Journals

Journal of Tourism, Leisure and Hospitality, Assistant Editor/Section Editor, 2019 - 2022

Anatolia: Turizm Araştırmaları Dergisi, Publication Committee Member, 2015 - 2020

Tasks In Event Organizations

Bayraktaroğlu E., Mustafa Akgül Free Software Winter Camp, Science / Art Camp or Summer School Organization, Eskişehir, Turkey, Ocak 2020

Aydın S., Gülenç S., Bayraktaroğlu E., 20th National Tourism Congress, Scientific Congress, Eskişehir, Turkey, Ekim 2019

Gülenç S., Bayraktaroğlu E., 4th International Tourism Congress, Scientific Congress, Eskişehir, Turkey, Ekim 2019

Bayraktaroğlu E., Prof. Dr. Hasan Olalı Tourism Symposium, Scientific Congress, İzmir, Turkey, Ekim 2018

Bayraktaroğlu E., 10th World Conference for Graduate Research in Tourism, Hospitality & Leisure, Scientific Congress, Nevşehir, Turkey, Ekim 2018

Bayraktaroğlu E., 6th Interdisciplinary Tourism Research Conference, Scientific Congress, Nevşehir, Turkey, Ekim 2018

Zencir Çiftçi E., Bayraktaroğlu E., The 11th Tourism Outlook Conference , Scientific Congress, Eskişehir, Turkey, Ekim 2018

Bayraktaroğlu E., 9th Tourism Graduate Students Research Congress, Scientific Congress, Gazimagusa, Cyprus (Kktc), Nisan 2018

Bayraktaroğlu E., 8th Tourism Graduate Students Research Congress, Scientific Congress, Nevşehir, Turkey, Mayıs 2016

Bayraktaroğlu E., Thermal Health Tourism Congress, Scientific Congress, Afyonkarahisar, Turkey, Haziran 2012

Metrics

Publication: 40

Citation (WoS): 107

Citation (Scopus): 150

H-Index (WoS): 3

H-Index (Scopus): 3

Scholarships

2219-International Postdoctoral Research Fellowship Program for Turkish Citizens, TUBITAK, 2024 - Continues

Awards

Bayraktarođlu E., Doctoral Thesis Incentive Award, 8. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Nevşehir Hacı Bektaş Veli Üniversitesi, Anatolia: Turizm Araştırmaları Dergisi, April 2014

Non Academic Experience

University, Anadolu University Odunpazari Guesthouse, Front Office

Ministry, Ministry of Culture & Tourism , General Directorate of Investments and Enterprises

Company, Hotel Hagsagone Bayramođlu, Food & Beverage Department

Company, Hotel Hagsagone Bayramođlu, Food & Beverage Department

Company, Gazal Aygaz, Production