

Lect. MİNE ŞEN

Personal Information

Email: msen@anadolu.edu.tr

Web: <https://avesis.anadolu.edu.tr/msen>

Education Information

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, Ekonometri (Dr), Turkey 2006 - Continues

Academic Titles / Tasks

Lecturer, Anadolu University, İLETİŞİM BİLİMLERİ FAKÜLTESİ, HALKLA İLİŞKİLER VE REKLAMCILIK BÖLÜMÜ, 1994 - Continues

Courses

İLETİŞİM ARAŞTIRMALARINDA NİTEL YÖNTEMLER, Undergraduate, 2016 - 2017, 2013 - 2014, 2012 - 2013

İLETİŞİM ARAŞTIRMALARI UYGULAMALARI, Undergraduate, 2016 - 2017

İLETİŞİM ARAŞTIRMALARI, Undergraduate, 2016 - 2017, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011, 2009 - 2010, 2008 - 2009, 2007 - 2008

Sosyal Bilimlerde Araştırma Yöntemleri, Undergraduate, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011, 2009 - 2010, 2008 - 2009, 2007 - 2008, 2006 - 2007

Articles Published in Other Journals

- I. **A RESEARCH STUDY TO INVESTIGATE USER INTERFACE EXPERIENCES OF SOCIAL MEDIA USERS, OVER THE AGE OF 60**
BARANSELİ ARSLAN E. S., Kaya K. S., ŞEN M.
ANADOLU UNIVERSİTESİ SANAT & TASARIM DERGİSİ-ANADOLU UNIVERSITY JOURNAL OF ART & DESIGN, vol.8, no.2, pp.226-249, 2018 (ESCI)
- II. **Türkiye de Özel Sektör ve Sosyal Sorumluluk Projeleri**
ÖZTÜRK M. C., AYMAN M.
İleti-ş-im, no.9, pp.145, 2008 (Peer-Reviewed Journal)
- III. **Web Sayfalarının Halkla İlişkiler Amaçlı Kullanımı**
ÖZTÜRK M. C., AYMAN M.
JOURNAL OF SELCUK COMMUNICATION, vol.4, no.4, pp.57-66, 2007 (Peer-Reviewed Journal)

Refereed Congress / Symposium Publications in Proceedings

- I. **The Usage of Social Media in Corporate Communication The Case of Companies in Turkey**
ÖZTÜRK M. C., AYMAN M.
i-COME'14: International Conference on Communication and Media 2014, Langkawi, Malaysia, 18 - 20 October

2014

II. Local and Global Corporate Social Responsibilities Applications of Global Companies in Turkey

AYMAN M., ÖZTÜRK M. C.

Indonesia International Conference on Communication, Jakarta, Indonesia, 22 - 23 November 2010

III. Executional Styles on Television Commercials: Lüzere's TV Archive - Best TV Commercials 2000-2005"

KUTLU Ö., AYMAN M., ÖZKOÇAK L.

4th International Symposium Communication in the Millennium, Eskişehir, Turkey, 14 - 16 June 2006, pp.21-222

IV. Executional Styles On Television Commercials Lüzere's TV Archive The Best Commercials 2000 2005

KUTLU Ö., ÖZKOÇAK L., AYMAN M.

4th International Symposium, Communication in the Millennium, 14 - 17 May 2006

Supported Projects

ŞEN M., BİAK Basın Okur Araştırması, Continues

ŞEN M., TİAK Televizyon Ölçümü, Continues

ŞEN M., Coca Cola Gençlik Sözlüğü Projesi, Continues

ŞEN M., Gümrük Müsteşarlığı İmaj araştırması, Continues

ŞEN M., Vakıfbank Yeniden Yapılandırma Projesi, Continues